

Steps to take for healthy mothers before, during

and babies and after pregnancy

Maternal deaths

women died during pregnancy and childbirth in 2013 worldwide

Newborn deaths

of newborn deaths & stillbirths occur around the time of labour/day of birth worldwide

Child deaths

Children in developing countries are more likely to die before age 5, compared to developed countries

80% of all maternal deaths are due to Severe bleeding

Infection

Unsafe abortion

High blood pressure

Taken from "Essential interventions for maternal, newborn and child health": http://bit.ly/Esntl-Interventions

What can researchers and healthcare workers do to reduce these figures?

Preconception interventions Closing the gap in the continuum of care

Receive treatment for psychological/substance issues before pregnancy By consulting Be screened for pre-pregnancy STDs **Empowering** with a Women healthcare **Optimise their BMI** worker, Vaccinate against tetanus women can: Gain access to family planning

Taken from "Preconception interventions": http://bit.ly/Preconcept-Interventions

Pregnancy interventions

Improved access to a skilled birth attendant is key

Investing in midwives can save millions of women and newborn lives



Midwives can perform 87% of the essential care for women & newborns with proper education

Taken from "The state of the World's Midwifery": http://bit.ly/SoWMidWifery

Research has found that these interventions during pregnancy can improve outcomes by:

Calcium to reduce hypertension

Continuous social support

Iron and folic acid supplementation

Managing unintended pregnancies

Healthy pregnancy and birth **outcomes**

Taken from "Essential pre-pregnancy and pregnancy interventions for improved maternal, newborn and child health": http://bit.ly/Esntl-Interventions

Prevent and manage HIV/malaria/syphilis

Childbirth interventions

Research has found that these interventions during childbirth can improve outcomes:

C-section for maternal indication

Newborn immunization

Neonatal resuscitation

Immediate essential newborn care

Preventing and managing post-partum haemorrhages

 \succ **Healthy** maternal and newborn outcomes \succ

http://bit.ly/Esntl-maternal-neonatal

Taken from "Essential childbirth and postnatal interventions for improved maternal and neonatal health":

Researchers have demonstrated that the following post-pregnancies

Postnatal interventions

interventions can improve newborn and maternal health: treats measles **Vitamin A**

supplementation > 6 months of treats pneumonia age decreases mortality Zinc decreases severity of diarrhoea in newborns Corticosteroids decrease neonatal deaths decrease maternal haemorrhage prevent neonatal distress syndrome Taken from "Essential interventions for child health": http://bit.ly/Esntl-child-health

Vaccinations given in the first 24 hours of life (BCG/OPV, Hep B)

can dramatically decrease a newborn's risk of dying from certain preventative diseases and death in later life

Taken from "Essential interventions: implementation strategies and proposed packages of care": http://bit.ly/Esntl-Implementation

The Partnership

for Maternal, Newborn

#EveryNewborn